50 Places to See

Before You Die

Life's too short not to see the world

A fabulous world-wide extravaganza of the top 50 places everyone should visit before they die... if only in their dreams

In 2002, Britain's top TV holiday programme launched a nationwide campaign, asking the public to vote for the ultimate top 50 destinations. The results are fascinating – some surprising, others less so – but together they make up the definitive must-see list of places to visit around the world.

Ranging from Disneyland in Florida to Angkor Watt in Cambodia, this is a diverse and inspiring selection of destinations, recommended by people who have been there.

Everyone has a personal wish-list of places to visit in the world. Viewers can tick off the places they have already visited and experience the thrill of waiting to see whether their personal favourite will appear in the top 50.

The programme focuses on each destination in reverse order, with luscious filming and passionate comment about what makes each place unmissable. Some of the contributors, whose choice was particularly surprising or original, tell their personal anecdotes about their chosen place. Celebrities too reveal their top destinations.

Using specially-shot footage, knock-out archive material and a punchy voice over, the programme's numerical rundown ends with the revelation of the coveted Number One spot.

This programme will appeal to both seasoned travellers and the less adventurous. And, after witnessing these tantalising glimpses from all over the world, no one will escape the travel bug.

"The ultimate whistle-stop ... cue flying visits to the Taj Mahal, the Pyramids, etc. There is also a particularly poignant trip to Machu Picchu and some surprise choices high up the list." **The Times**

"It is the definitive list every traveller will want to cross-check to find out if they really have seen the world. Here is the ultimate guide which will determine whether you are a seasoned world traveller or someone who really should try and get out more." **London Evening Standard**

"If you've still not decided where to go on your next holiday, here's the perfect opportunity to start jotting down some ideas." **Sun**

"The top 10 wander-lust destinations of the 21st century are dominated by structures celebrating man's religion and his ability to gamble, build large cities and make cartoon mice. Not that the list is devoid of destinations of jaw-dropping majesty." *Independent*

Producer

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